## 1984 ROYAL MAIL FRAMA POSTAGE LABELS

In other words FRAMAS - now difficult to find. Don't forget that two later values were included to meet the new Postage Rates ( $16^{1 / 2}$ p and 17 p ). Most collectors neglected these 'unusually ugly designs' which look like metermarks! They form an important chapter in British Philately.
ORIGINAL 32 Values ( $1 / 2 p-16 p$ ) mint (Cat. £15) 'DIAMOND DEAL' SPECIAL OFFER.....£4.95
do. as above but Fine Used (Cat. £22) . $£ 6.00$
NEW VALUES (16½p, 17p) Mint (Cat. £4) £0.90
do. as above but Fine Used (Cat. £3) .£1.15
do. as above ( $16^{1 / 2}$ p, 17p) on Souvenir FDC (Cat. £6.50) £1.95

## Complete Set of $\mathbf{3 4}$ Values ( $1 / 2 \mathrm{p}-17 \mathrm{p}$ ) U/M $£ 5.50$ F/U $£ 7.50$



BASIC 3 Values ( $3^{1 / 2}$ p, 12½p, 16p) Mint (Cat. £2.50)...................................................................................................... $\mathbf{6 0 . 8 5}$ do. as above but Fine Used (Cat. £3)
SOUVENIR FDC's 32 Values ( $1 / 2 \mathrm{p}-16 \mathrm{p}$ ) on Covers with either SPECIAL cancellation, each
£14.50 BASIC 3 values with either Edinburgh, Windsor, London, Southampton or Cambridge cancellations each (Cat. £6.5.................95 do. Complete set of 5 (all cancellations) SPECIAL PRICE $£ 8.50$

## FRAMA SPECIAL EXCLUSIVE OFFER



By the way did you know an 'unspecified value' 1st Class Frama was introduced unheralded! Specially produced for a cassette Consumer Marketing Programme - this stamp is the same design and on similar paper as other Framas.

UNSPECIFIED VALUE (as illustrated)
Unused (without gum)
.£29.50
Fine Used . 25.00
Commercially Used SPECIAL OFFER . $£ 15.00$
Commercially Used on Cover
.£20.00

## AT THE END OF THE DAY THE PRICE DOES MATTER

> 1984 EXPERIMENTAL IMPERF 3½p, $12^{1 / 2} \mathrm{p}$ and 16 p POSTAGE LABELS IN A ROYAL MAIL SEALED 'PACK'


Specially inscribed 'Mint Postage Labels' only on sale for a short period and very few were sold. An interesting addition at only 'DIAMOND DEAL' $55.00 £ 3.50$

## 1987 LETTER CASSETTE 'FRAMA' ENVELOPE <br> 

Complete Unit with Unspecified 1st Class FRAMA on cassette envelope, complete with tape (cassette) etc. National Postal Museum red Queen Victoria Jubilee Handstamp. The stamp alone sells for $£ 25$ and is now very scarce, few more now available, each .
.. $£ 32.50$

## FRAMA PHQ CARDS

We have acquired a small stock of PHQ style cards depicting the scarce two later values, the $16^{1 / 2}$ p and 17 p , with the first day of issue postmarked 28th August, 1984 (unless otherwise stated). Numbers are limited and early application is advised.


CANCELLED ADDRESS SIDE
National Postal Museum (Maltese Cross)
National Postal Museum (Stagecoach)
Windsor (Philatelic Counter)
PER
PAIR
Edinburgh (Philatelic Counter)
London Chief Office
$£ 2.00$
ONE OF EACH $£ 9.50$
CANCELLED PICTURE SIDE
Windsor (Philatelic Counter)
N. Finchley (C.D.S.)

PER

Southampton (Philatelic Counter)
(Postmarked 3rd Sept)
ONE OF EACH $£ 7.50$
BOTH THE ABOVE - SETS OF FDCS AT THE SPECIAL PRICE OF $£ 16.50$

